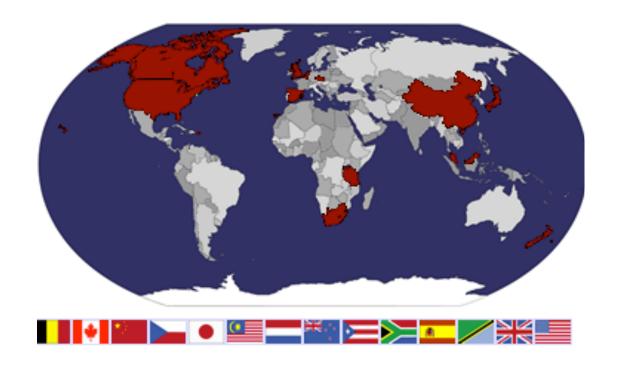
## **Round Table B:**

# "Increase Interest of Young Pleople in Chemistry"

reporting: Dr. Javier Garcia Martinez, DivII, CCE



14 people attending (thank you all)

## Criteria for Activities on Increasing Interest of Young People in Chemistry

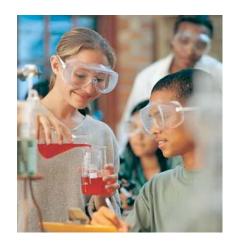
- 1. Reaching and engaging with teachers is key to success
- 2. Right balance between high impact and educational value
- 3. Be aware of the situation of many children in the developing world
- 4. Having in mind 2012 and after

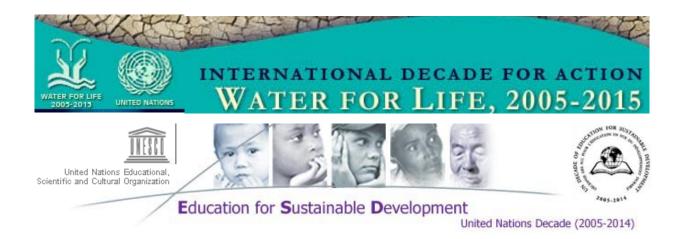
Julia from UNESCO was part of our round. She (and others) provided a good perspective on how to include ALL people (and not only those with computers or access to a lab) in the IYC. UNESCO has a network of regional offices that will be very useful in this respect.



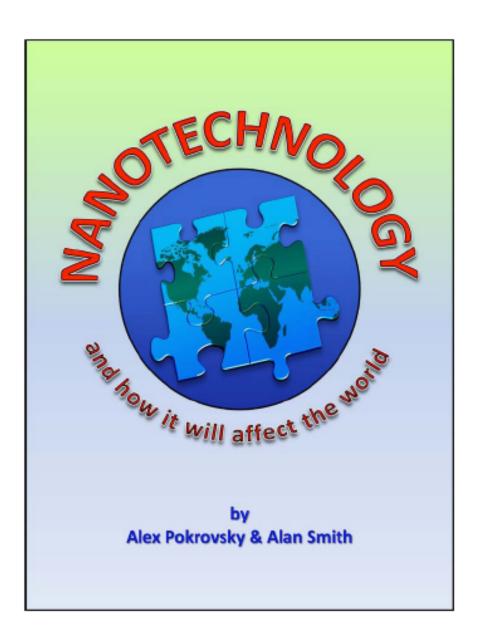
## Many Ideas for the IYC... Some examples:

- 1. use nano-chemistry as an exciting subject (a booklet was presented; available as a pdf)
- 2. try to connect with international Chemistry Olympiad
- 3. organize a national competition of chemistry projects of school kids (will be done in NL)
- 4. do an international science quiz
- 5. use social networking websites (facebook on, twiteer, myspace....) blogs, podcasts
- 6. distribute classroom experiments for high schools
- 7. popularize items with books like the ones from Emsley (RSC)
- 8. BCC Xmas lectures in 2010 and 2011 on Chemistry related issues
- 9. stimulate teaching at primary schools, by making lessons available
- 10. world experiments, like who grows the largest single crystals; a clock reaction; fireworks on new years eve, determine pH of the earth





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Also in the bathroom, a number of toothpastes contain nanoparticles. One product, BlanX BioRepair, contains nanoparticles of hydroxyapatite. These are natural



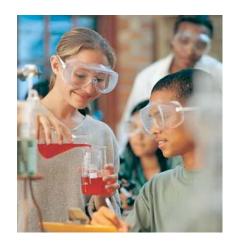
ingredients which help fill the minute cracks in teeth that make eating ice cream painful.

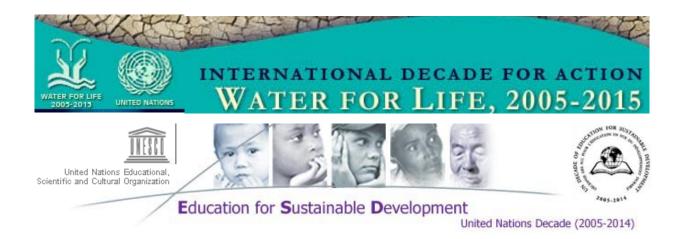
There are also a number of hair products on the market which are designed to prevent cracked hair by filling the nanoscale cracks with harmless ingredients.

The kitchen is not exempt from nanotechnology based products. Just as some tennis balls and footballs use clays in thin films as barrier properties, food is also packed in nanocomposite clay based packaging.



The purpose is to keep the foodstuff fresher by stopping air getting to the product, and retaining any inert gas that is used to store the foodstuff. In the United States, beer bottles tend to be plastic and the flavour is kept fresh by nanoscale films on the bottle, to maintain the pressure in the bottle and stop the product degrading.





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#### International Year of Chemistry

Global

#### **Basic Info**

Type: Common Interest - Activities

Description: UN has declared 2011 as International Year of Chemistry

Let 's celebrate the achivements of chemistry and its contributions to the well-

being of humankind!!!

Contact Info

Website: http://www.chemistry2011.org/

#### Members

Displaying 8 of 47 members



Marta Rubio Texeira



Lawton Shaw



Rosario Hernández Corral



Jimena Blazquez Abascal



Richard Johnsson



Hanna Pettersson



Anurag Sharma



See All

Martin Gonzalez Cabello

#### **Discussion Board**

Displaying 2 discussion topics

Start New Topic | See All

#### How is your favorite chemist?

1 post by 1 person. Updated on August 2, 2009 at 3:15pm



# International Year of CHEMISTRY

2011

View Discussion Board

Message All Members

Promote Group with an Ad

Edit Group

Edit Members

Invite People to Join

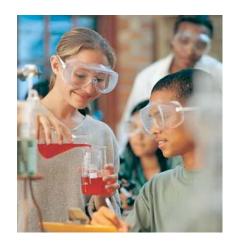
Create Related Event

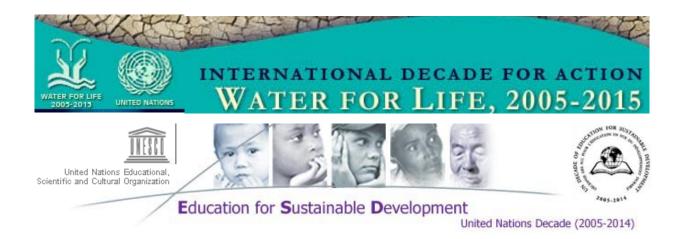
Leave Group



#### Group Type

This is an open group. Anyone can join and invite others to join





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## Measuring the pH of planter: A High Impact Educational World Experiment

Connected to the decades of Education for Sustainability and Water



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- Materials for teacher
- Why pH is important
- How to measure pH

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