

Ideas for IYC.

[Chromedia](#) is an online educational website for people who have a need to know and stay state-of-the-art in separation science, college, university students and people employed in laboratories in areas e.g. food, farma, environment, life sciences. It is made by an international group of renowned experts, volunteers, in the field. It contains tutorials, written, animated, and videos. Q&A is encouraged.

Separation science is an essential tool for measurements in such fields.

Chromedia is sponsored by its users through subscriptions.

We work together with other online publishers, e.g. Wiley-Blackwell. Together we reach many tens of thousands of people in the field of analytical (and more) chemistry.

We would be pleased to cooperate and support IYC since this fits our mission of improving education.

My personal background is chemist, teacher and publisher in the fields of chemistry, life sciences and technology.

We suggest the following options, and are open for feedback:

- Inspire and organize our network of experts and target group to join the water project.
- Encourage our experts and target group to join the Flying Chemists.
- Help to disseminate the news and results of the relevant IYC projects
- Make a project to translate into English a Dutch language very succesful publication series (Chemische Feitelijkheden) about chemistry in daily life. For teachers and chemists who want to 'show and tell' the world, demistify and explain the otherwise incomprehensible world of chemistry to the outsiders.
- Uncover and discover chemistry. Set-up a process to collect visual educational material, e.g. videos and presentations. This implies sharing with others the good material, and offer professional help improving the material that needs help.
- Join the 'make a stamp' project to invite tertiary level chemists to visualize their view on their role in society.

We hope this resonates with you,

Kind regards,

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